



E2BUS002C

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[**Gifted Programme**]

Business Course (Level II)

Venture for Good – The Young Founders Sprint

Instructors from Center for Entrepreneurship
CUHK Business School



Application Deadline

**24 June 2026
12:00 noon**

Intended Learning Outcomes

Result Release

24 June 2026

Upon completion of the gifted programme, gifted students should be able to:

1. identify key differences between traditional businesses, NGOs, and social enterprises, especially in terms of profit distribution and mission;
2. describe users' pain points and needs using empathetic research techniques, demonstrating sensitivity and concern for stakeholders' experiences.
3. develop and present viable solutions through low- and high-fidelity prototypes.;
4. apply financial modeling and Social Return on Investment (SROI) to assess profitability and social value, and refine proposals based on feedback and testing data.

◆ Gifted Programme Introduction

This immersive programme adopts a “Real-World Challenge” format. The course launches with a live roadshow featuring 4 selected Hong Kong Social Enterprises (SEs) sharing their current business landscape and challenges. Students will be randomly assigned into four consultancy teams, with each team matched to one SE.

Over the course of one month (four 3-hour sessions), students will act as junior consultants. Utilizing the Design Thinking framework, they will diagnose problems, develop solutions, and validate financial sustainability. The programme culminates in a “Mock Investment Demo Day” in the final session, where students pitch their solutions to invited guest investors who will vote for the most viable and impactful project.

◆ Schedule

Session	Date	Time	Venue
1	13 July 2026 (Monday)	9:30 a.m. – 12:30 p.m.	Room 303, HKAGE
2	15 July 2026 (Wednesday)		
3	17 July 2026 (Friday)		
4	20 July 2026 (Monday)		

◆ Suitable for

- S1 – S3 HKAGE student members in the 2025/2026 school year.
- Class size: 30
- Student members would be selected randomly by the computer system. The decision of HKAGE on the result of the selection should be final.

◆ Pre-requisite

No special prerequisites are needed

◆ Medium of Instruction

English with English handouts

◆ Certificate

E-Certificate will be awarded to participants who have:

- attended **AT LEAST 3** sessions; AND
- completed all the assignments with satisfactory performance