



香港資優教育學苑

The Hong Kong Academy for Gifted Education

香港特別行政區政府教育局資助

Subvented by the Education Bureau, the Government of the HKSAR

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[ **Gifted Programme** ]

**Artificial Intelligence Workshop (Level II)**

# Solopreneur

Mr Anson AU

BotSheet



**Application Deadline**  
**15 Jul 2024 12:00 noon**

**Result Release**  
**15 Jul 2024**

## **Intended Learning Outcomes**

Upon completion of the gifted programme, gifted students should be able to:

1. Master the AI skills in doing research studies, preparation of business proposal, and business promotion;
2. Demonstrate deeper understanding in the business tools and concepts from AI points of view, including but not limited to WooCommerce, SEO, ERP, CRM, GPTs, and AI-Driven IT;
3. Apply their knowledge to real-world problems through hands-on exercises and projects that can help them build their own business;
4. Think innovatively and work as a leader effectively.

## ◆ Gifted Programme Introduction

Step into the future of business with our Artificial Intelligence Course (Level II) - Solopreneur, a program meticulously crafted for gifted high school students eager to lead the next wave of technological entrepreneurship. This advanced course provides an in-depth exploration of how artificial intelligence can be leveraged to revolutionize business models, enhance operational efficiency, and create market-leading innovations. As a student in this course, you will learn to harness the power of AI tools to analyze market trends, automate customer interactions, and optimize business processes, setting the foundation for a successful entrepreneurial venture in the tech-driven world.

Anson Au is a renowned innovator in education based in Hong Kong, specializing in integrating artificial intelligence technologies into educational practices. His pioneering efforts are dedicated to optimizing teaching methodologies and developing a variety of advanced teaching tools and curricula aimed at enhancing student learning experiences and outcomes.

## ◆ Schedule

Session	Date	Time	Venue
1	29 Jul	9:30 a.m. – 12:30 p.m.	The LU+, 3/F, Lu Plaza, No. 2 Wing Yip Street, Kwun Tong
2	30 Jul		
3	1 Aug		
4	2 Aug		
5	5 Aug		
6	6 Aug		
7	8 Aug		
8	9 Aug		

## ◆ Suitable for

- S1 – S6 HKAGE student members in 2023/24 school year.
- Class size: 30
- Student members would be selected randomly by the computer system. The decision of HKAGE on the result of the selection should be final.

## ◆ Pre-requisite

No special prerequisites are needed

## ◆ Medium of Instruction

English with English handouts

## ◆ Certificate

E-Certificate will be awarded to gifted students who have:

- attended at least 6 sessions; AND
- completed all the assignments with satisfactory performance