A3CAV003C

(Token- required)

Communication Course (Level III)

Effective Communicator in TikTok Generation (Phase III)

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Publications include 《Presentation like Steve Jobs》,《To Debate……or not to Debate》, 《Network Communication 101: Writing Effective Email》

**Application Deadline
20 May 2024 12noon**

**Result Release
25 May 2024**

Intended Learning Outcomes

Upon completion of the programme, participants should be able to:

1. Explore various public speaking concepts, models, and techniques for different settings and audiences as a leader (Leadership Speech).

2. Evaluate the effectiveness of different public speaking concepts, models, and techniques in STEAM related presentations.

3. Improve persuasive and negotiation skills to enhance effective communication.

4. Improve skills in responding to questions and addressing concerns.

5. Enhance empathy and compassion while communicating with others.

If student members withdraw from the programme after the Application Deadline, the token will be deducted.

◆ Introduction

This workshop is one of the elective programmes of the Leadership Training Programme Series, aiming to develop students' public speaking skills..

Daring to think, capable of doing, and able to create... but also needing to know how __to express it effectively__.

How large is the observable universe (93 billion light-years)? What does it mean to calculate the value of pi (π) to the 62.8 trillionth decimal place? How can one effectively and concretely communicate their great ideas and concepts to an audience?

This course covers topics such as **"media speeches," "magical presentations," "TED talk practices," "cultivating a sense of humour," "the effective remedy for stage fright," "group presentations," "question and answer strategies," and "the art of storytelling,"** aiming to provide appropriate training for participants in terms of skills, content, and mindset.

Phase 1: Jan – Mar 2024	Phase 2: Apr – May 2024	Phase 3: Jun — Jul 2024
11 sessions + Online tutorial	8 sessions + Online tutorial	8 sessions + Online tutorial
Capacity: 40	Capacity: 30	Capacity: 20

❖ Students who perform well will be invited to serve as emcees for major events at the academy.

◆ Schedule (Phase 3)

Session	Date	Time	Venue
1	29 Jun 2024		
2	6 Jul 2024		
3	13 Jul 2024		
4	16 Jul 2024	9:30 am – 12:30pm	HAKGE (Classroom to be confirmed)
5	19 Jul 2024		
6	23 Jul 2024		
7	26 Jul 2024		
8	30 Jul 2024		
Group Tutorial	To be scheduled with groupmates & instructor		Zoom Meeting

◆ **Enquiries** 📞 3940 0101 ✉ programme@hkage.org.hk

◆ Target Participants

- S1 to S6 HKAGE student members in 2023/24 school year
- Student graduates of A3CAV002C
- Class size (Phase 3): 20

◆ Pre-requisite

No special prerequisites are needed

◆ Medium of Instruction

Cantonese with Chinese Handouts

◆ Remarks

The graduates of the course "Communication Course (Level II): Make STEM Genius Presentable (E2CAV002C)" are also suitable for enrolling in this course.

◆ Screening

Please answer the screening question in the online application form.

*The screening question is designed to help the applicant understands the course level and the course content. The question must be answered by the student applicant, and it can only be attempted once. The answer cannot be changed once the application is submitted.

Selection is based on students' performance in answering the question.

◆ Certificate (Phase 3)

Students must meet the following requirements in order to successfully complete the third phase of the course and award an e-certificate:

- attended at least 6 sessions; and
- completed all the assignments with satisfactory performance

Leadership Training Programme Series

Leadership training programme series aims to enhance students' leadership skills comprehensively.

LEADERSHIP TRAINING PROGRAMME 2023/24

CORE

1. ORIENTATION SESSION AND ANNUAL HOTUNG LECTURE
2. TWO CELEBRITIES TALKS
3. LEADERSHIP WORKSHOP
4. MINDSET EMPOWERMENT WORKSHOP (INTRODUCTORY MODULE)
5. LEADERSHIP CAMP
6. SHOWCASE AND GRADUATION CEREMONY

ELECTIVE

1. MINDSET EMPOWERMENT WORKSHOP (ENHANCEMENT MODULE)
2. DRAMA PROGRAMME
3. CRISIS MANAGEMENT
4. STUDENT ORGANISING TEAM & TRAINING PROGRAMMES
5. ADVANCED PROGRAMME IN PUBLIC SPEAKING (3-PHASE COMPLETION)

*A certificate will be awarded if students achieve the programme requirements within one school year. Programme details are subject to change. Please refer to HKAGE website for details.

Leadership training programme series：graduation requirements
(required to complete before 31 Aug 2024)

Gold Award: Complete 5 core programmes* + 1 elective programmes

Silver Award: Complete 4 core programmes* + 1 elective programmes

Bronze Award: Complete 3 core programmes* + 1 elective programmes

*Must include: "Core programme 6：Showcase and Graduation ceremony"

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