



A3CAV002C

(Token- required)

Communication Course (Level III)

Effective Communicator in TikTok Generation (Phase II)

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Publications include 《Presentation like Steve Jobs》, 《To Debate.....or not to Debate》, 《Network Communication 101: Writing Effective Email》



**Application Deadline
6 Mar 2024 12noon**

Intended Learning Outcomes

Upon completion of the programme, participants should be able to:

1. Discover successful factors and features in influential speeches within the STEAM fields.
2. Develop effective debating techniques for STEAM professionals.
3. Analyse key factors that impact presentation performance and audience engagement in STEAM presentations.
4. Improve emotional intelligence: develop skills to recognize, understand, and manage emotions.



◆ Introduction

This workshop is one of the elective programmes of the Leadership Training Programme Series, aiming to develop students' public speaking skills..

Daring to think, capable of doing, and able to create... but also needing to know how to express it effectively.

How large is the observable universe (93 billion light-years)? What does it mean to calculate the value of pi (π) to the 62.8 trillionth decimal place? How can one effectively and concretely communicate their great ideas and concepts to an audience?

This course covers topics such as "media speeches," "magical presentations," "TED talk practices," "cultivating a sense of humor," "the effective remedy for stage fright," "group presentations," "question and answer strategies," and "the art of storytelling," aiming to provide appropriate training for participants in terms of skills, content, and mindset.

Phase 1: Jan – Mar 2024 11 sessions + Online tutorial Capacity: 40	Phase 2: Apr – May 2024 8 sessions + Online tutorial Capacity: 30	Phase 3: Jun – Jul 2024 8 sessions + Online tutorial Capacity: 20
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- ❖ The instructor will select the list of candidates for the third phases based on the attendance rate, classroom and assignment performance of the students.
- ❖ Students who perform well will be invited to serve as emcees for major events at the academy.

◆ Schedule (Phase 2)

Session	Date	Time	Venue
1	6 Apr 2024	9:30 am – 12:30pm	Rm 203, HKAGE
2	13 Apr 2024		Rm 105 HKAGE
3	20 Apr 2024		Rm 105, HKAGE
4	27 Apr 2024		Rm 204, HKAGE
5	4 May 2024		Rm 105, HKAGE
6	11 May 2024		Rm 303, HKAGE
7	18 May 2024		Rm 303, HKAGE
8	25 May 2024		Rm 105, HKAGE
Group Tutorial	To be scheduled with groupmates & instructor		Zoom Meeting



◆ Target Participants

- S1 to S6 HKAGE student members in 2023/24 school year
- Priority will be given to participants of A3CAV001C (Phase 1).
- Class size (Phase 2): 30

◆ Pre-requisite

No special prerequisites are needed

◆ Medium of Instruction

Cantonese with Chinese Handouts

◆ Remarks

The graduates of the course “Communication Course (Level II): Make STEM Genius Presentable (E2CAV002C)” are also suitable for enrolling in this course.

◆ Certificate (Phase 2)

Students must meet the following requirements in order to successfully complete the second phase of the course and award an e-certificate:

- attended at least 6 sessions; and
- completed all the assignments with satisfactory performance



Leadership Training Programme Series

Leadership training programme series aims to enhance students' leadership skills comprehensively .

LEADERSHIP TRAINING PROGRAMME 2023/24

CORE

1. ORIENTATION SESSION AND ANNUAL HOTUNG LECTURE



4. MINDSET EMPOWERMENT WORKSHOP (INTRODUCTORY MODULE)



2. TWO CELEBRITIES TALKS



5. LEADERSHIP CAMP



3. LEADERSHIP WORKSHOPS



6. SHOWCASE AND GRADUATION CEREMONY



ELECTIVE

1. MINDSET EMPOWERMENT WORKSHOP (ENHANCEMENT MODULE)



2. DRAMA PROGRAMME



3. CRISIS MANAGEMENT



4. STUDENT ORGANISING TEAM & TRAINING PROGRAMMES



5. ADVANCED PROGRAMME IN PUBLIC SPEAKING (3-PHASE COMPLETION)



*A certificate will be awarded if students achieve the programme requirements within one school year. Programme details are subject to change. Please refer to HKAGE website for details.



Leadership training programme series : graduation requirements (required to complete before 31 Aug 2024)



Gold Award: Complete 5 core programmes* + 1 elective programmes



Silver Award: Complete 4 core programmes* + 1 elective programmes



Bronze Award: Complete 3 core programmes* + 1 elective programmes

*Must include: "Core programme 6 : Showcase and Graduation ceremony"

◆ **Enquiries**

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