E1DES001C
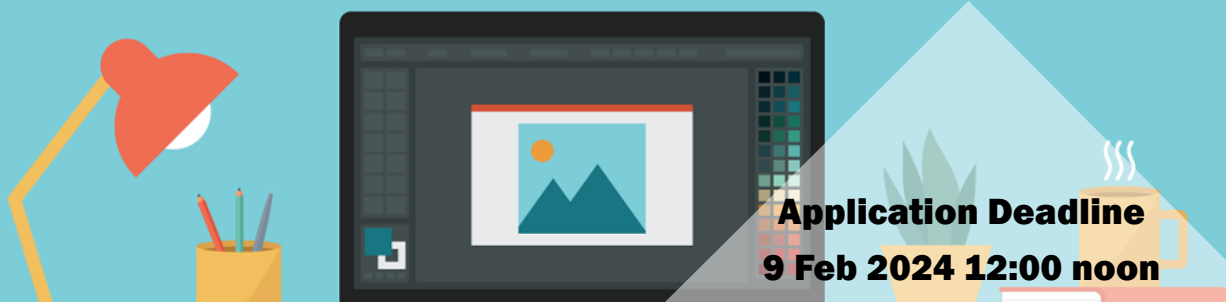(Token- required)

Design Course (Level I)

Graphic Designer

Instructor from Studio CAN Hong Kong Limited

GRAPHIC DESIGNER

Application Deadline
9 Feb 2024 12:00 noon

Result Release
19 Feb 2024

Intended Learning Outcomes

Upon completion of the programme, participants should be able to:

1. master the concept of graphic design;
2. explain the basic principles of art and graphic design;
3. apply tools in software to draw and draw various designs;
4. create simple works with professional software;
5. enhance creativity through design works.

If student members withdraw from the programme after the Application Deadline, the token will be deducted.

◆ Introduction

This course aims to teach students basic graphic design knowledge. By teaching the functions and features of professional software, students can master the use of professional software to perform various design work, including drawing, font and color use, typesetting and layout composition, etc., and design different types of works, such as posters, business cards, leaflets, Facebook/IG web banners, etc.

◆ Schedule

Session	Date	Time	Venue
1	2 March 2024 (Saturday)	9:00 a.m. – 1:00 p.m.	Welkin Systems Limited Room E+F, 7/F, Righteous Centre, 585 Nathan Road, Mongkok, Kowloon
2	9 March 2024 (Saturday)		
3	16 March 2024 (Saturday)		
4	23 March 2024 (Saturday)		

◆ Target Participants

- S1 to S3 HKAGE student members in 2023/24 school year
- Class size: 30

◆ Pre-requisite

Basic computer skills are required.

◆ Medium of Instruction

Cantonese with Chinese/ English Handouts

◆ Screening

Please answer the screening question in the online application form.

*The screening question is designed to help the applicant understands the course level and the course content. The question must be answered by the student applicant and it can only be attempted once. The answer cannot be changed once the application is submitted. Selection is based on students' performance in answering the question. Only students who can demonstrate motivation and the knowledge of mathematics/ probability in the screening question can be enrolled in the programme

◆ Certificate

E-Certificate will be awarded to participants who have:

- attended at least 3 sessions; and
- completed all the assignments with satisfactory performance

◆ Enquiries 📞 3940 0101   ✉ programme@hkage.org.hk