

A3CAV001C

Communication Course (Level III)

Effective Communicator in TikTok Generation(Phase I)

Dr Ho Wai Chi Vichy

Assistant Programme Director, Senior Lecturer of the Chinese Language Enhancement Programme, School of Chinese, The University of Hong Kong

Publications include 《Presentation like Steve Jobs》,《To Debate.....or not to Debate》, 《Network Communication 101: Writing Effective Email》



Intended Learning Outcomes

Upon completion of the programme, participants should be able to:

- 1. Develop creativity and critical thinking skills for effective public speaking in science and engineering contexts.
- 2. Master the use of appropriate language and structure to present scientific and engineering ideas clearly and confidently.
- 3. Cultivate a positive attitude towards appreciating diverse scientific opinions and accepting differing research approaches.

Leadership Training Programme Series

Introduction

This workshop is one of the elective programmes of the Leadership Training Programme Series, aiming to develop students' public speaking skills..

Daring to think, capable of doing, and able to create... but also needing to know how to express it effectively.

How large is the observable universe (93 billion light-years)? What does it mean to calculate the value of pi (π) to the 62.8 trillionth decimal place? How can one effectively and concretely communicate their great ideas and concepts to an audience?

This course covers topics such as "media speeches," "magical presentations," "TED talk practices," "cultivating a sense of humor," "the effective remedy for stage fright," "group presentations," "question and answer strategies," and "the art of storytelling," aiming to provide appropriate training for participants in terms of skills, content, and mindset.

Phase 1: Jan – Mar 2024 11 sessions + Online tutorial	Phase 2: Apr – May 2024 8 sessions + Online tutorial	Phase 3: Jun — Jul 2024 8 sessions + Online tutorial		
Capacity: 40	Capacity: 30	Capacity: 20		
The instructor will select the list of candidates for the second and third phases based on				

the attendance rate, classroom and assignment performance of the students.

Students who perform well will be invited to serve as emcees for major events at the academy.

Schedule (Phase 1)

	· ·		
Session	Date	Time	Venue
1	6 Jan 2024		
2	13 Jan 2024		
3	20 Jan 2024		
4	27 Jan 2024		
5	3 Feb 2024		HAKGE
6	17 Feb 2024	9:30 am - 12:30pm	(Classroom to be
7	24 Feb 2024		confirmed)
8	2 Mar 2024		
9	9 Mar 2024		
10	16 Mar 2024		
11	23 Mar 2024		
Group Tutorial	To be scheduled with g	roupmates & instructor	Zoom Meeting
	Enquiries	📞 3940 0101 🔀 🕫	orogramme@hkage.org.h

Leadership Training Programme Series

Target Participants

- S1 to S6 HKAGE student members in 2023/24 school year
- Class size (Phase 1): 40

Pre-requisite

No special prerequisites are needed

Medium of Instruction

Cantonese with Chinese Handouts

Remarks

graduates The of the course "Communication Course (Level II): Make STEM Presentable Genius (E2CAV002C)" are also suitable for enrolling in this course.

Screening

Please answer the screening question in the online application form.

*The screening question is designed to help the applicant understands the course level and the course content. The question must be answered by the student applicant, and it can only be attempted once. The answer cannot be changed once the application is submitted.

Selection is based on students' performance in answering the question.

Certificate (Phase 1)

Students must meet the following requirements in order to successfully complete the first phase of the course and award an e-certificate:

- attended at least 9 sessions; and
- completed all the assignments with satisfactory performance

Leadership Training Programme Series

Leadership training programme series aims to enhance students' leadership skills comprehensively.



*A certificate will be awarded if students achieve the programme requirements within one school year. Programme details are subject to change. Please refer to HKAGE website for details.

