



S1FUI014T

([Not-token required](#))

🔍 Future Insight Talk Series:

Amateur racing driver X CEO of Esports academy

Mr SK Tong



Application Deadline

11 Dec 2023

12:00 noon

Intended Learning Outcomes

Upon completion of the programme, participants should be able to:

1. evaluate the potential for a career transition from banking to the esports industry by understanding the motivations, challenges, and opportunities involved ;
2. identify and analyze the intersections between motorsport and esports by recognizing the potential for collaboration and innovation in two areas ;
3. develop a foundational understanding of the strategies and insights required to start and grow an esports startup, including market research, business planning, funding options, team building, and marketing strategies specific to the esports industry.



◆ Introduction

Join us for an exciting seminar, "Revving Up Success: Exploring the Journey from Banking to Esports." Discover the inspiring story of a former banker who followed their passion for motorsport and ventured into the world of esports entrepreneurship. Gain valuable insights into the intersections between motorsport and esports, and explore the potential for collaboration and innovation. Learn essential strategies and insights for starting and growing an esports startup, and unlock the keys to success in this dynamic industry. Don't miss this opportunity to accelerate your knowledge and career prospects in the esports realm.

◆ Schedule (**Cancelled**)

Session	Date	Time	Venue
±	24 Feb 2024 (Saturday)	2:30 p.m. — 4:30 p.m. (Please arrive at 2:15 a.m. for registration)	Room 105, HKAGE

◆ Target Participants

- S1 – S6 HKAGE student members in 2022/23 school year.
 - Class size: 80
- * First-come, first-served.

◆ Medium of Instruction

Cantonese

◆ Certificate

E-Certificate will be awarded to participants who have attended the talk.

◆ Remark

Starting from the 2023/24 school year, after the first review period, ALL student members must complete the following requirements in each school year in order to maintain their membership:

- Attend One Talk; AND
- Participate in One programme or activity of any kind

This talk is one of the items in the four domains of the Holistic Talk Series. The objective is to facilitate the all-round development of student' gifted potential.



The Hong Kong Young Academy of Sciences (YASHK) talk series

Talks are about emerging technology to inspire students' motivation in pursuing knowledge in specialized areas.



Celebrities Talk Series

Celebrities share their life-changing moments to enhance students' aspirations for life.



Academic Introductory Talk Series

Introduce trendy topics to widen the students' horizons.



Future Insight Talk Series

Professionals explain the latest trend in their industry to give students an insight to plan their future.