



A4LEA001C

(Token- required)

STEAM Course (Level IV)

# Innovation and Business Leadership (Phase 1)

Mr. Sonam Wangcuhk (Edspire Limited)



**Application Deadline**  
**7 Nov 2023 12:00 noon**

**Result Release**  
**10 Nov 2023**

## Intended Learning Outcomes

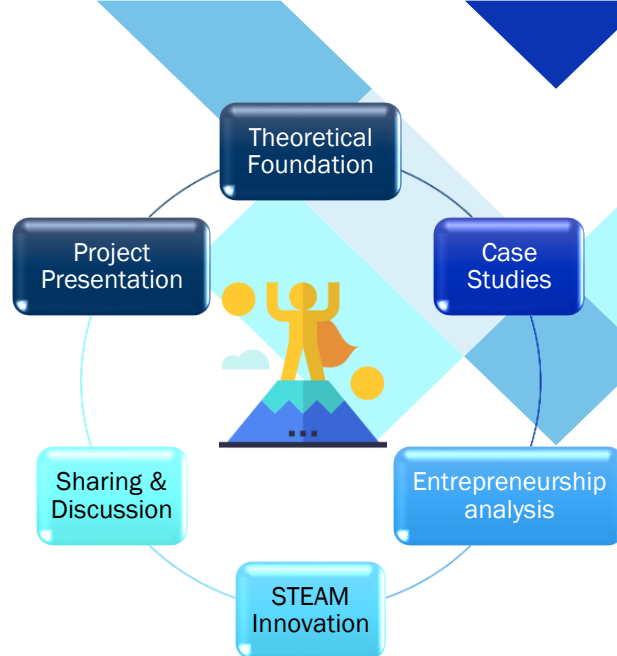
Upon completion of the programme, participants should be able to:

1. Elaborate on how to apply STEAM knowledge to formulate innovative business plans;
2. Identify the potential impacts of utilizing STEAM knowledge for innovation;
3. Analyze case studies of different startup companies;
4. Integrate the outcomes of STEAM project-based learning in the form of a report.

## ◆ Introduction

Science, Technology, Engineering, Arts, and Mathematics (STEAM) - How are they applied in the realms of innovative technology and business? How can we leverage STEAM knowledge to create advantages with innovative technologies? In this course, members will enhance their understanding of technology, innovation, and business development, gain insights into marketing elements, and apply their knowledge through case studies of real technology companies.

The course consists of six elements (above), enabling participants to learn from multiple perspectives.



## ◆ Schedule

Session	Date	Time	Venue
1	18 Nov 2023	2:00 – 5:00p.m.	Room 105, HKAGE
2	25 Nov 2023	2:00 – 5:00p.m.	HKPC (classroom 126)
3	2 Dec 2023	2:00 – 5:00p.m.	Room 303, HKAGE
4	9 Dec 2023	2:00 – 5:00p.m.	Room 403, HKAGE
5	23 Dec 2023	2:00 – 5:00p.m.	Room 303, HKAGE
6	6 Jan 2024	2:00 – 5:00p.m.	Room 105, HKAGE
7	Flexible	Flexible (personalized coaching)	zoom

## ◆ Target Participants

- S1 S3 to S6 HKAGE student members in 2023/24 school year
- Class size: 40
- Priority will be given to members who have participated in A3LEA001W

## ◆ Pre-requisite

No special prerequisites are needed

## ◆ Medium of Instruction

English with English/Chinese Handouts

## ◆ Screening

Please answer the screening question in the online platform.

\*The screening question is designed to help the applicant to understand the course level and the course content. The question must be answered by the student applicant and it can only be attempted once. The answer cannot be changed once the application is submitted. Selection is based on students' performance in answering the question.

## ◆ Certificate

E-Certificate will be awarded to participants who have:

- Finished all assignments; and
- attended at least 5 sessions with good performance