



F1WPD011T

(NON Token- required)

Talk / Introductory Level

Celebrity Talk Series: Dr Hung Keung, Digital Media Artist



The 15th Hong Kong Arts Development Awards
Presentation Ceremony awardee of the Artist of
the Year (Media Art) in 2021



Application Deadline
18 November 2022
12:00 noon

Intended Learning Outcomes

Upon completion of the programme, student members should be able to:

1. describe the speaker's experience and the challenge(s) in pursuing the dream.
2. enhance aspiration for life/career in the art industry.
3. enhance confidence in pursuing personal dreams.



◆ Introduction of the Talk

The Celebrity Talk Series invites prominent people in different fields to share their life stories and secrets of success with our student members.

Dr Hung Keung, a Digital Media Artist is invited to share in this talk. Since 1995, Dr Hung Keung has been engaged in the creation of experimental short films and videos, as well as the research of new media art and the development and application of interactive software art. Dr Hung is committed to promoting the development of media art in Hong Kong.

One of the theories about giftedness - “Differentiated Model of Giftedness and Talent” by Dr Francyoys Gagné mentioned that different factors are needed to develop one’s talents, including intrapersonal and environmental catalysts, developmental processes and opportunities. Environmental catalysts manifest their impact in many different ways, such as social, cultural and economic factors. In Hong Kong’s economic development, how can artists develop their talents? Let Dr. Hung answer the question and share his story with you in person.

◆ Schedule

Date	Time	Venue
25 November 2022 (Friday)	5:00 p.m. – 7:00 p.m.	HKAGE

◆ Target Participants

- ~~S1~~ P4 to S6 student members in 2022/23 school year only
- Class size: 80
- * First-come-first-served.

◆ Medium of Instruction

Cantonese

◆ Pre-requisite

No special prerequisites are needed



◆ Profile of the Speaker

Dr. Hung Keung graduated from the Swire School of Design, Hong Kong Polytechnic University (1992); Chinese University of Hong Kong (1995) and Central Saint Martins College of Art and Design, the United Kingdom (1998) with an MA in Film and Video, and finished his Ph.D. from the Planetary Collegium, Zurich University of the Arts, Switzerland and University of Plymouth, the United Kingdom (2014) respectively in the areas of experiential and theoretical research to explore the digital media, design and interactive art. HUNG Keung's doctoral thesis focuses on the relationship between traditional Chinese art theory, new media art creation, and traditional Chinese philosophy. Dr. Hung's innovative practice involves working and researching across a range of media, including interactive performance, moving images, photography, experimental ink painting, installation and writing, etc. In 2005, alongside his individual practice and research he also led a research lab 'imhk lab' that focuses on new media art and design practice in research relation to Chinese philosophy and interactivity.

His works are archived at Hong Kong Museum of Art and other important overseas institutions. He was presented with a Hong Kong Contemporary Art Biennial Awards, Achievement Awards (2010), Excellence Award (Digital Media) of HKDA Global Design Awards (2018); the Silver Medal at the 70th International Trade Fair "Ideas – Inventions – New Products" (iENA) in Nuremberg, Germany(2018); Hong Kong Designers Association(HKDA) Global Design Awards: Excellence Award (Digital Media) (2020); Merit Award : DFA Design for Asia Awards (2020); the Artist of the Year (Media Arts) at the 15th Hong Kong Arts Development Awards (2021); Gold Medal: The Invention Geneva Evaluation Days Special Edition (2021); and Gold Medal: The International Innovation and Invention Competition (IIIC), Taiwan.

Dr Hung's website: <https://hungkeung.wordpress.com/>