



S2GSG002T

[\(Non-Token required\)](#)

Whole Person Development Talk (Level II):

Art Tech in Hong Kong

Ms Queenie So

Founder of SyZyGy Limited

WHOLE PERSON DEVELOPMENT TALK (LEVEL II):

ART TECH IN
HONG KONG



Application Deadline

2 Sep 2022 12:00 noon

Intended Learning Outcomes

Upon completion of the programme, participants should be able to:

1. understand the government's "Art Tech" policy
2. understand the sub fields in creative industry
3. tell the types of roles required by or related to "Art Tech" development
4. understand the meaning of SDGs and apply it to life and career planning



◆ Introduction

In the age of rapid technological development, it is the megatrend for arts to crossover with technology. To get with the trend, it is great for youth to get ready for understanding the Art Tech industry.

We are honored to invite Ms Queenie So, founder & CEO of SyZyGy Limited. She is a tech entrepreneur who's also an avid arts advocate and performer now looking into the Art Tech space to combine career ambition and dream. In this talk, Queenie will share insights about Art Tech development in Hong Kong and the trend of Art Tech from the young tech entrepreneur's perspective.

◆ Schedule

Session	Date	Time	Venue
1	23 Sep	5:30 p.m. – 7:30 p.m.	HKAGE

◆ Target Participants

- S1 – S6 HKAGE student members in 2022/23 school year only.
- Class size: 80
- * First-come-first-served.

◆ Pre-requisite

No special prerequisites are needed

◆ Medium of Instruction

English with Chinese or English handouts