



E2GSG046W

[\(Token- required\)](#)

# “Get-set-goal – Blueprint of Our Life” Series Workshop: What Does It Take to Become an Entrepreneur and a Slasher

Guest: Mr Samuel CHAN (Founder and Managing Director  
of Britannia StudyLink)

Host: Mr Gary TAM (Programme Officer, HKAGE)



**Application Deadline**

**25 Jul 2022**

**12:00 noon**

## **Intended Learning Outcomes**

Upon completion of the programme, participants should be able to:

1. describe the essential qualities to become an entrepreneur;
2. identify the field of interest and formulate a business plan;
3. recognise the variety of career options and it is getting common to become a slasher.



## ◆ Introduction

The guest Mr Samuel CHAN, Managing Director of Britannia StudyLink, is an experienced education consultant and columnist for various Hong Kong media. He was born in Hong Kong and went to the United Kingdom (UK) at the age of nine and spent eight years at Gresham's Preparatory School in Norfolk. Then, he progressed smoothly through the British education system, ending up at the University of Nottingham with a degree in Economics and completing his postgraduate studies at the University of Warwick.

Samuel founded Britannia StudyLink in 2013 with an aim to transform Hong Kong's overseas education consultancy market from an oligopoly into something much more competitive and informative. He visited 300 UK schools and spoke with headteachers and administrators to gain all the necessary notes and inside knowledge to present to Hong Kong families searching for a school. Samuel currently writes columns about international education for newspapers such as the Standard, Ming Pao, Headline Daily and the Hong Kong Economic Journal.

Selected Achievements:

- Britannia StudyLink – 2016 Hong Kong Service Top Brand Awards, Hong Kong Brand Development Council
- Education UK Alumni Awards – Entrepreneurial Award category for 2017, British Council
- “40 Under 40” Prestige

In this workshop, Samuel will share his experiences on how it takes to become an entrepreneur and a key opinion leader (KOL) in overseas education sector. He will discuss how he found his passion in overseas education, and challenges he faced on this entrepreneurial path. In recent years, quite a number of young people choose to work as a slasher. Samuel will also talk about what it is like having slasher as career.

## ◆ Schedule

| Session | Date   | Time   | Venue           |
|---------|--------|--|-----------------|
| 1       | 30 Jul | 10:30 a.m. – 12:00 noon<br>(10:15 – 10:30 a.m. for registration) | Room 105, HKAGE |

## ◆ Target Participants

- S1 – S6 HKAGE student members in 2021/22 school year only.
- Priority will be given to S1 – S6 student members admitted in 2019/20 to 2021/22 school years. (HKAGE student number begins with 191, 192, 194, 201, 202, 204, 211, 212 or 214).
- Class size: 100

\* First-come-first-served.

## ◆ Application Start Date

- HKAGE student number begins with 191, 192, 194, 201, 202, 204, 211, 212 or 214 : 30 Jun 2022
- Other members: 7 Jul 2022



### ◆ **Pre-requisite**

No special prerequisites are needed

### ◆ **Medium of Instruction**

English

### ◆ **Certificate**

E-Certificate will be awarded to participants who have:

- attended the session; AND
- completed all the assignments with satisfactory performance.