



Talk

Start your journey to develop into an entrepreneur

Student speakers
(from JA company programme 2021/2022)



Application Deadline

19 Apr 2022

12:00 noon

Intended Learning Outcomes

Upon completion of the programme, participants should be able to:

1. identify at least 2 skills that the speakers used when facing unexpected circumstances in real life;
2. enhance their understanding in entrepreneurship & how to run a business; and
3. explain the marketing strategy SWOT.



◆ Introduction

Student speakers will evaluate their learning journey on their business and share their real-life entrepreneurship experience. Participants will learn more about the procedures and challenges of starting a business.

The student speakers will introduce how they started their entrepreneurship as a group of students. They will also share the procedures and challenges of design, operation and sales & marketing of their product, and how they applied the design thinking, problem solving and collaboration skills in their project. Hopefully participants will be inspired to start their journey to develop into an entrepreneur.

◆ Schedule

Session	Date	Time	Venue
1	20 Apr	4:30 p.m. – 6:00 p.m.	Zoom Meeting

◆ Target Participants

- S1 - S6 HKAGE student members in 2021/22 school year only.
 - Class size: 150
- * First-come-first-served.

◆ Application Start Date

- 12 Apr 2022

◆ Medium of Instruction

Cantonese

◆ Attendance

Students are **required to complete the feedback forms** to mark your attendance and for our further enhancement.