

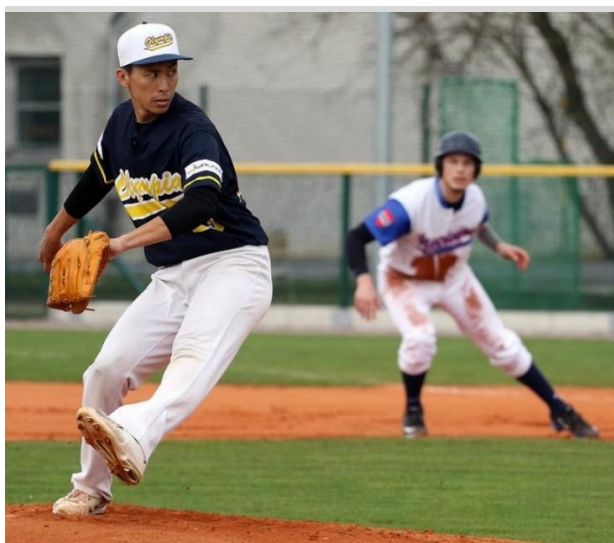
From Professional Athlete to Entrepreneur (E2GSG039W)

Introduction

What Make Athletes Great Entrepreneurs?

The entrepreneurial process can be a complete grind, which requires you to have a ton of thick skin along with a “never quit” mentality to survive. Without having a certain mindset combined with the right skills, it can be an emotional rollercoaster that will more than likely lead to failure. Athletes ideally can be great entrepreneurs because they already possess the mentality and skill set that are perfect for achieving success in the business world.

In this workshop, the speaker will share his transformation from a professional athlete to an entrepreneur, traits that make athletes great entrepreneurs, and the roles of athletic/sports involvement serve in our younger generation’s professional career development.



Mr Kenneth Chiu, co-founder of Ballpark Hong Kong – Indoor Baseball Training Facility, has successfully transformed from a professional athlete to an entrepreneur. He joined the Hong Kong National Baseball Team in 2008 and has represented Hong Kong in various international baseball competitions. In previous years, he served as the pitcher in top baseball leagues in Australia, Germany, and the Czech Republic. Currently, he is the Youth Development Director at the Hong Kong Baseball Association. His professional athletic career and experience has enlightened his career transformation.

Programme Type / Level

“Get-set-goal (GSG) – Blueprint of Our Life” Series Workshop ([Token-required](#))

Instructor(s)

Mr Kenneth Chiu

Pre-requisite

No special prerequisites are needed

Target Participants

- S1 – S6 HKAGE student members in 2021/22 school year only. Priority will be given to S1 – S6 student members admitted in the 2019/20 to 2021/22 school year. (HKAGE student number begins with 191, 192, 194, 201, 202, 204, 211, 212 or 214.)
- Class size: 100
* *First-come-first-served.*

Medium of Instruction

Cantonese with Chinese handouts

Certificate

E-Certificate will be awarded to participants who have:

- ❖ Attended **ALL sessions**; **AND**
- ❖ Completed all the assignments with **satisfactory performance**.

Intended Learning Outcomes

- Upon completion of the programme, participants should be able to:
1. Describe the traits of high performing athletes and entrepreneurs.
 2. Identify business opportunities.
 3. Recognise the challenges and obstacles along the entrepreneurial process.
 4. Explain how sport may help them in their professional career.

Application Start Date

HKAGE student number begins with 191, 192, 194, 201, 202, 204, 211, 212 or 214: **21 Oct 2021**

Other members: **28 Oct 2021**

Application Deadline

22 Nov 2021, 12:00 noon

If student members withdraw from the programme after the Application Deadline, the token will be deducted.

Schedule

| Session | Date | Time | Venue (HKAGE) |
|---------|-------|---|---------------|
| 1 | 4 Dec | 10:00 a.m. – 12:00 noon (9:45 – 10:00 a.m. for registration) | Room 105 |

Enquiries

For enquiries, please contact us on 3940 0101 or email at programme@hkage.org.hk.