



香港資優教育學院
The Hong Kong Academy for Gifted Education

Research Methodology and Writing for the Social Sciences

Programme Code: HUM4901

DATE: 19 March & 2 April 2011 (Saturday)

TIME: 10:00am – 1:00pm & 2:00 – 5:00pm

VENUE: Room 305, HKICC Lee Shau Kee School of Creativity

The word “Research” refers to a search for knowledge and once can also define research as a scientific and systematic search for pertinent information on a specific topic. Research is an important practice in exploring and investigating Social Sciences. In this course, we will study how social phenomena are understood, explained and predicted through quantitative and qualitative researches in Social Sciences.

Dr. Denny Ho Kwok Leung

Associate Professor for
Department of Applied Social Sciences
Hong Kong Polytechnic University

Course Objectives	<ol style="list-style-type: none"> 1. To introduce the importance of empirical research; 2. To explore the key features of quantitative and qualitative research methodologies; 3. To deliver the basic skills in data collection, including different sampling design; 4. To outline the main types and some of the main uses of inferential statistics; 5. To introduce the content and format of a research report; 6. To identify some of the ethical issues that may face a social science investigator.
Intended Learning Outcomes	<p>After completion of the programme, students should be able to:</p> <ul style="list-style-type: none"> ● demonstrably illustrate the importance of empirical research; ● identify and appropriately use the main types of research tools in qualitative and quantitative methodologies respectively; ● describe different types of data collection method and evaluate their strengths and weaknesses; ● use primary data, set up a hypothesis and outline the research methodology to test that hypothesis; ● demonstrate an awareness of the types of ethical issues that may confront an investigator and suggest ways of dealing with them.
Date	19 March & 2 April 2011 (Saturdays)
Time	10:00am – 1:00pm & 2:00 – 5:00pm
Venue	Room 305, HKICC Lee Shau Kee School of Creativity http://www.creativehk.edu.hk/new/eng/contact_map_en.html
Language	Cantonese
Target & Entry Requirement	<p>25 S4 – S7 Student Members</p> <ul style="list-style-type: none"> ● Priority will be given to members in humanities domain. ● S3 or below student members who showed strong interest in their online application statement would also be considered.
Course requirement	<p>A certificate will be awarded to participants who are able to achieve 100% attendance rate and complete all the course presentation and assignments.</p> <p>Assessment will be based on:</p> <ul style="list-style-type: none"> ● Participation ● Presentation OR ● Written Assignments
Course fee	Free of charge.

Application procedure & Enrolment result	<ul style="list-style-type: none"> ❖ Students should complete the Online Application Form <u>on or before 14 March 2011 (Mon)</u>. ❖ The enrolment result will be email informed to you <u>after 5pm on 15 March 2011 (Tue)</u>. No further notification will be made. ❖ Successful applicants should download a “Confirmation Slip” from the website above. Completed Confirmation Slip and related documents should be faxed to the HKAGE <u>on or before 17 March 2011 (Thu)</u>.
Enquiry	3698 3498 (Mr William Ng)

Course Schedule		
Session	Date (Saturdays)	Content
1	19 March 2011	<ul style="list-style-type: none"> ● What is Social Sciences? ● Why we need methodologies?
2	19 March 2011	<ul style="list-style-type: none"> ● Introduction to Qualitative Research ● Introduction to Quantitative Research
3	2 April 2011	<ul style="list-style-type: none"> ● Data collection methods ● Types and uses of inferential statistics
4	2 April 2011	<ul style="list-style-type: none"> ● Group research practices ● Final presentation